

## BOOK PROPOSAL QUESTIONNAIRE

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Please complete this form as thoroughly as possible and send it to Apple Academic Press with the introduction or preface (tentative okay) and a chapter from the book or a professional writing sample from another book or article written by you.

Please read the section titled **IMPORTANT NOTES ABOUT THE BOOK'S CONTENT** at the end of this questionnaire before proceeding.

Date of completion of this questionnaire:

Questionnaire completed by Author(s)/Editor(s):

1. PROPOSED BOOK TITLE

(tentative; title may be subject to change by mutual agreement of the author(s)/editors and publisher)

2. Is this book to be published under an existing AAP book series? If so, which?

3. Has any part of this submission (text/pictures/tables/graphs, etc.) been published previously in print or electronic format?

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4. Is this an **edited** or **authored** book? (Edited book means the book has chapters from different people.)

5. Your name, address, and contact information FOR EACH BOOK AUTHOR/EDITOR, listing them in the order they should appear on the book. Please include name, highest degree, title and affiliation, address, telephone, fax, and email address. (NOTE: Three editors or authors maximum, please. If you strongly feel the need for more than three editors, please specify the reason.)

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(The US Library of Congress and [Library and Archives Canada](#) request this information for library cataloging in publication information.)

6. Notes on author(s)/editor(s) (such as your expertise and reputation in the field, other books published, etc. Note if you are considered an up-and-coming talent, have many years of experience in the field, etc.). Include things such as professional wards and designations, expertise and experience in the subject field, previously published books (please list only a few titles with newest first), courses you teach, etc. (This is not necessary for those who have already published with AAP. We have your information.)

6a: Please provide the following for each of the book's editors or authors:

**Google Scholar ID:**

**ORCID ID:**

7. Estimated number of manuscript pages:

(Please note that we require a minimum of 280 manuscript pages, 11 point Times, 1.5 leading.)

8. Projected submission date of the manuscript:

9. Description of the book (please include several paragraphs **ABOUT THE BOOK; please do not copy and paste** the preface/introduction here).

10. Explain what the book will do for readers.

11. List at least 5 specific selling features of your book.

12. What makes this book unique and important and appealing to potential purchasers?

13. List **tentative or actual contents** or **outline of the book**.

13a. Will the chapters/papers be peer-reviewed? What method will you use to arrange peer review?

14. Please estimate how many figures, equations, photos, tables, etc. will be in the book:

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Other:



15: Are the references cited in your book up to date, citing publications that were published in very recent years (2020, 2021, 2022, 2023)? This can be crucial for libraries and reviewers to purchase your book.

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17. Audience for book: Please list audience in order of relevance, such as professors/instructors teaching specific courses, students in specific courses, college libraries, bookstores, etc. **Please do not over-exaggerate the book's markets.**

18. Will you be using this book in classes or workshops that you teach?

19. At how many colleges and universities are the relevant courses taught? Please name several relevant courses.

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21. Do you have lists of colleagues who may be interested in purchasing your book that you would be willing to share with us for the purpose of your book? (We may wish to send an announcement on the book to them, as appropriate.)

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Reviewer 2:

Reviewer 3:

24. Please provide a sample chapter, preface, or introduction to the book, if available.



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## IMPORTANT NOTES ABOUT THE CONTENT OF BOOKS

Books should have international/global focus and appeal, as appropriate to the subject matter, and edited books should have chapters written by authors from different countries. It is also ideal if one or more of the book's editors are also chapter authors. If the content is intended to focus on only one region or country, please clear that with the publisher first unless that was clearly stated in the book proposal questionnaire you submitted.

Books should be developed to have a **definite and specific theme within a broader subject area**. Chapters should clearly relate to the book's topic as described in the original book proposal and should **not** be a compendium of loosely related chapters under a broad theme.

Book chapters should be peer reviewed and/or vetted very carefully by the book's editor(s) for original content, relevance, satisfactory grammar, etc. Chapters should be geared toward upper-level students, faculty, researchers, scientists, industry professionals, etc., as appropriate. They should not be introductory in nature or general overviews. (If chapters are peer reviewed, please try to mention that in the preface to the book.)

Prior to indicating acceptance of chapters to chapter authors (for edited works), we will require you to send us your suggested table of contents for our approval before proceeding. This will help us to help you with the editorial organization of the book for quality and marketability and will prevent unnecessary communication later with chapter authors whose work was later rejected after being prematurely accepted.

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