

AUTHOR/EDITOR BOOK PROPOSAL QUESTIONNAIRE

PLEASE USE SPACE AS NECESSARY. THIS IS AN OPEN DOCUMENT.

THIS FORM IS AVAILABLE ONLINE AT [HTTP://WWW.APPLEACADEMICPRESS.COM/PUBLISHWITHUS](http://www.appleacademicpress.com/publishwithus)

Please complete this form as thoroughly as possible and send it to Apple Academic Press with the introduction or preface (tentative okay) and a chapter from the book or a professional writing sample from another book or article written by you.

Date of completion of this questionnaire:

Completed by Author(s)/Editor(s) (please circle either editor or author):

1. Proposed book title (tentative: title may be subject to change by mutual agreement of the author(s)/editors and publisher):

2. Has any part of this submission (text/pictures/tables/graphs, etc.) been published previously in print or electronic format?

Please note that if any material (text, figures, illustrations, etc.) has been published before, in either print or online, permission is necessary (we require copies of documents or emails noting permission has been granted). Permission may not be needed for 1) your own work if the original publisher has given you permission to reuse your own work (with proper citation), 2) works in the public domain, and 3) open access material that specifically allow reuse for commercial purposes (we will require you to include the link to the material).

3. Is this an **edited** or **authored** book? (Edited book means the book has chapters from different people):

4. Your name, address, and contact information FOR EACH AUTHOR/EDITOR, listing them in the order they should appear on the book.

Name:

Degree:

Affiliation:

Address:

Telephone:

Fax:

Email:

Nationality*:

Birth date*:

**IMPORTANT: The Library of Congress (US) and Library and Archives Canada request this information for library cataloging in publication information. Please include this.*

5. Author(s)/Editor(s) current work and professional affiliations:

6. Notes on author(s)/editor(s) (such as your expertise and reputation in the field, other books published, etc. Note if you are considered an up-and-coming talent, have many years of experience in the field, etc.)

Awards and designations:

Expertise and experience in the subject field:

Previously published books (please list only a few titles with newest first):

Courses you teach:

7. Estimated number of manuscript pages:

(Please note that we require a minimum of 280 manuscript pages, 11 point Times, 1.5 leading.)

Projected submission date of the manuscript:

8. Description of the book (please include several paragraphs ABOUT THE BOOK; please **do not** just copy and paste the preface/introduction here:

9. Explain what the book will do for readers:

10. List at least 5 specific selling features of your book:

11. What makes this book unique and important and appealing to potential purchasers?

12. List **tentative or actual contents** or **outline of the book**:

13. How many figures, equations, photos, tables, etc. will be in the book:

Figures:

Photographs:

Tables:

Equations/formulas:

Other:

13a: Are the references cited in your book up to date? This can be crucial for libraries and reviewers to

purchase your book.

14. What other features will be included in the book, such as case studies, glossary of terms, etc.?

15. Audience for book: Please list audience in order of relevance, such as professors/instructors teaching specific courses, students in specific courses, college libraries, bookstores, etc. Please do not over exaggerate the book's markets.

16. Will you be using this book in classes or workshops that you teach?

17. At how many colleges and universities are the relevant courses taught? Please name several relevant courses.

18. Are there many competing titles published in this field? Please list three.

19. Do you have lists of colleagues who may be interested in purchasing your book?

20. Other information that might prove helpful in considering the book for publication:



US OFFICE:

9 Spinnaker Way
Waretown, New Jersey 08758 USA
Tel: 732-998-5302 • Fax: 866-222-9549
Email: info@appleacademicpress.com

CANADIAN OFFICE:

3333 Mistwell Crescent
Oakville, Ontario L6L OA2 Canada
Tel: 289-937-6300 • Fax: 866-222-9549
Email: info@appleacademicpress.com

21. Proposed submission date of the completed manuscript:

22. Please list 3-5 possible reviewers for this proposal, including their names, email addresses, and work affiliation. (We may use these people as prepublication reviewers also, so please do not list contributors to your edited book proposal.)

Reviewer 1:
Reviewer 2:
Reviewer 3:

23. Please provide a sample chapter or a preface or introduction to the book.

Please complete this form as thoroughly as possible and send it to Apple Academic Press with the introduction or preface (tentative okay), a chapter from the book, or a professional writing sample from another book or article written by you.

Send to:

Sandy@appleacademicpress.com or via snail mail to:

Sandra Jones Sickels, VP, Editorial and Marketing
Apple Academic Press, Inc.
9 Spinnaker Way, Waretown, NJ 08758
Tel: 732-998-5302 / Fax: 866-222-9549

Rev 02/09/2017