

AUTHOR/EDITOR BOOK PROPOSAL QUESTIONNAIRE

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Please complete this form as thoroughly as possible and send it to Apple Academic Press with the introduction or preface (tentative okay) and a chapter from the book or a professional writing sample from another book or article written by you.

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Completed by Author(s)/Editor(s) (please circle either editor or author):

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7. Estimated number of manuscript pages: _____

(Please note that we require a minimum of 280 manuscript pages, 11 point Times, 1.5 leading.)

8. Projected submission date of the manuscript: _____

9. Description of the book (please include several paragraphs **ABOUT THE BOOK**; please **do not copy and paste** the preface/introduction here):

10. Explain what the book will do for readers:

11. List at least 5 specific selling features of your book:

12. What makes this book unique and important and appealing to potential purchasers?

13. List **tentative or actual contents** or **outline of the book**:

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Other:

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18. Will you be using this book in classes or workshops that you teach?

19. At how many colleges and universities are the relevant courses taught? Please name several relevant courses.

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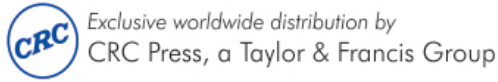
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